

COVID Relief Bill Voter Support

Presentation of Results

Prepared for: US Travel Association

November 2020



Research Design + Methodology





MODE

Online Survey (Mobile, Laptop, Tablet, Desktop)



AUDIENCE

Voters 18+ (n=1,000)

- All voted in the 2020 Presidential

Election



DATES

November 3, 2020 Study fielded from 1PM EST to 7AM EST

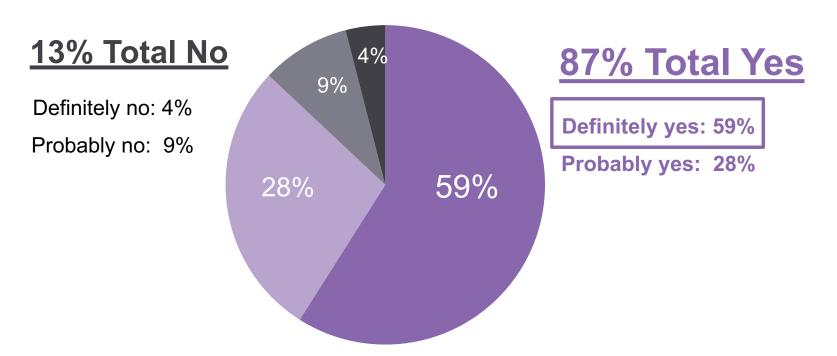


GEOGRAPHY

Nationally representative sample

Nearly 9 in 10 voters feel that there should be another round on COVID-19 relief from Congress.

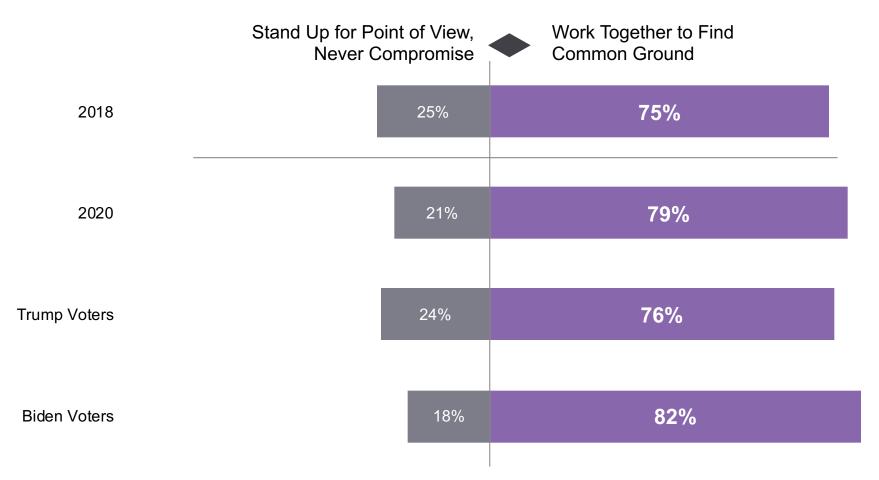
Do you think there should be another round of COVID-19 relief legislation from Congress?



Support is so strong for another round of COVID-19 relief legislation from Congress that every type of subgroup, voter group, and region supports it.

Eight out of ten (79%) say that we must work together to find common ground. Biden and Trump voters concur.

Which Opinion is Closest To Your Own?



All voters seem to be tired of the division and conflict, and instead want us as a country and our leaders to find common ground.

Demographic Data (1)

		TOTAL	
Gender	Male	48%	Educa
	Female	52%	
Age	18-34	25%	
	35-54	32%	
	55+	42%	
Region	New England	5%	Emplo
	Mid Atlantic	14%	
	East North Central	16%	
	West North Central	7%	
	South Atlantic	21%	
	East South Central	7%	
	West South Central	11%	
	Mountain	6%	
	Pacific	14%	
Ethnicity	White	74%	
	Hispanic	10%	
	Black	11%	House
	Asian	2%	Incom
	Hawaiian/Pacific Islander	<1%	
	Native American/ Alaskan native	1%	
	Multi-race	1%	
	Other	1%	
	Decline	<1%	

		TOTAL
Education	HS or less	24%
	Associate's/Vocational/Tech	13%
	Some College	19%
	Bachelor's Degree	26%
	Post-Graduate Degree	18%
	Decline	<1%
Employment	Full-time	41%
	Part-time	7%
	Self-employed	6%
	Not employed, looking	6%
	Not employed, not looking	2%
	Not employed, unable	5%
	Retired	25%
	Student	2%
	Stay home spouse/partner	6%
	Not sure	<1%
	Decline	<1%
Household	<\$35,0000	26%
Income	\$35,000-\$50,000	12%
	\$50,000-\$75,000	21%
	\$75,000-\$99,999	15%
	\$100,000-\$150,000	150/
	\$150,000-\$200,000	6%
	\$200,000+	3%
	Decline	2%

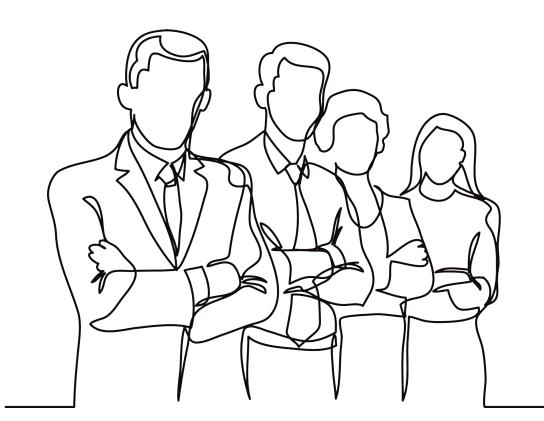
		TOTAL
Marital Status	Married/Civil Union	49%
	Single	26%
	Divorced	11%
	Living with partner	6%
	Separated	1%
	Widowed	5%
	Decline	<1%
Child Status	Children living at home	36%
	Have children, none living at home	24%
	Do not have any children	39%
	Decline	1%
Primary	Urban	30%
Residence	Suburban	48%
	Rural	22%
Phone Status	Cell phone only, no landline	57%
	Cell phone + landline	41%
	Landline only, no cell phone	2%

Demographic Data (2)

		TOTAL
Political Party	TOTAL GOP	43%
	Strong GOP	25%
	Not-so-strong GOP	12%
	Lean GOP	6%
	INDEPENDENT	70/
	TOTAL DEM	470/
	Strong DEM	28%
	Not-so-strong DEM	12%
	Lean DEM	8%
	Some other party	00/
	Not sure	1%
	Decline	<1%
Political	TOTAL CONS	45%
Ideology	Very CONS	19%
	Somewhat CONS	14%
	Lean CONS	12%
	MODERATE	4.40/
	TOTAL LIB	30%
	Very LIB	16%
	Somewhat LIB	15%
	Lean LIB	Ω0/2
	Not sure	3%
	Decline	1%

		TOTAL
2016 Vote	I voted for GOP candidates Trump/Pence	44%
	I voted for DEM candidates Clinton/Kaine	40%
	I voted for someone else	6%
	I did not vote in that election	10%
House of Representatives Vote	Republican candidate	45%
	Democratic candidate	51%
	Another candidate	2%
	Did not vote for a Congressional candidate	2%
Senate Vote	Republican candidate	47%
	Democratic candidate	50%
	Another candidate	2%
	Did not vote for a Senate candidate	2%

		TOTA
Church	At least 1x per week	14%
Attendance	Almost every week	11%
	2-3x per month	8%
	1x per month	9%
	Seldom	26%
	Never	32%
Religious	Protestant	24%
Affiliation	Evangelical	4%
	Mainline	<1%
	Catholic	25%
	Church of Jesus Christ/LDS	2%
	Jehovah's Witness	<1%
	Orthodox	1%
	Other Christian	9%
	Jewish	5%
	Muslim	2%
	Buddhist	10/
	Hindu	<1%
	Atheist	5 0/
	Agnostic	12%
	Other	9%



Thank You

